

# TRICON MEMBERSHIP

**Let's Get To Know Each Other Better!**



## **BETSY VEIDENHEIMER**

Betsy grew up in Concord where she and her family, the Wielands, were very active at Trinity Episcopal Church. After graduating from Kenyon College with a degree in English Literature, Betsy moved to NYC and worked as an equity sales trader for Morgan Stanley for five years. After business school at UNC Chapel Hill., she moved back to Boston (briefly) where she worked for Lehman Brothers. Fate intervened by way of a blizzard, during which she met her husband Rob. Once engaged, Betsy joined Rob in CT where his older children, Ian (now 28) and Andrew (now 26) lived. Both Cam (21) and Tim (18) were born there. Betsy worked for Zurich Reinsurance as an investor relations officer. The family was very active at a small congregational church in Redding, CT, where Betsy taught Sunday school and was a deacon.

The Veidenheimers moved to Concord in 2003 and joined TriCon, which has turned out to be one of the better decisions they made! Betsy, Rob, Cam and Tim have been involved over the years. Until recently, Betsy was heavily involved in volunteer work in the public schools and the Concord-Carlisle Community Chest among others. Betsy has now returned to work as an independent college counselor with a small group practice and is completing coursework to become certified in college counseling.

Betsy and her family are avid skiers and have spent most winter weekends in VT for many years. Their favorite place of all is Squam Lake in NH, where Betsy spent her childhood summers at Camp Deerwood, and where Cam and Tim were also campers and counselors. Rob, whose family had a house on Lake Winnepesaukee for thirty years, has adapted to the smaller lake. Now that Betsy and Rob are empty nesters, they especially look forward to time spent with their children in their special places.